

	<b>Ideas</b>	<b>Content &amp; Organization</b>	<b>Voice</b>	<b>Word Choice</b>	<b>Sentence Fluency</b>	<b>Conventions</b>
<b>5</b>	<ul style="list-style-type: none"> <li>- clear and focused</li> <li>- ideas are original</li> <li>- shows true insight</li> <li>- contains relevant, telling quality details</li> <li>- goes beyond the obvious</li> <li>- developed in an enlightened and purposeful manner</li> <li>- every piece connects to the thesis</li> </ul>	<ul style="list-style-type: none"> <li>- showcases the topic</li> <li>- effective and logical sequence</li> <li>- contains an inviting introduction</li> <li>- contains a satisfying conclusion</li> <li>- contains thoughtful transitions &amp; pacing</li> <li>- flows smoothly</li> <li>- contains effective quotes in each para.</li> <li>- six or more paragraphs</li> </ul>	<ul style="list-style-type: none"> <li>- expressive,engaging, and individualistic</li> <li>- involved in the text</li> <li>- sensitive to audience</li> <li>- reader can sense the writer</li> <li>- appropriate for audience and flavorful</li> <li>- honest and written from the heart</li> <li>- brings the topic to life</li> <li>- reader wants more</li> </ul>	<ul style="list-style-type: none"> <li>- precise, interesting, and natural language</li> <li>- specific and accurate</li> <li>- individual phrasings</li> <li>- lively, active verbs</li> <li>- uses literary terms for effect &amp; analysis</li> <li>- precise nouns and modifiers create images</li> <li>- eye-catching and memorable phrasings</li> <li>- clichés and jargon only used for effect</li> </ul>	<ul style="list-style-type: none"> <li>- easy flow and rhythm</li> <li>- well built sentences</li> <li>- strong and varied structures</li> <li>- meanings remain clear</li> <li>- purposeful sentence beginnings</li> <li>- sound of the words match the structure</li> <li>- sentences vary in length</li> <li>- stylistic and natural</li> </ul>	<ul style="list-style-type: none"> <li>- only one or two minor errors (no major ones)</li> <li>- perfect paragraphing</li> <li>- grammar and usage remain correct</li> <li>- no spelling errors</li> <li>- manipulates conventions for effect</li> <li>- complex in structure</li> <li>- no incomplete sentences</li> </ul>
<b>3</b>	<ul style="list-style-type: none"> <li>- basic development</li> <li>- purpose is obvious</li> <li>- still needs to “fill in the blanks”</li> <li>- draws on knowledge</li> <li>- difficulty going from the general to the specific</li> <li>- reasonably clear ideas</li> <li>- not detailed enough</li> <li>- blends the original and predictable</li> <li>- not enough support</li> </ul>	<ul style="list-style-type: none"> <li>- moves reader without confusion</li> <li>- recognizable intro. and conclusion</li> <li>- predictable sequence (may distract)</li> <li>- fairly well paced</li> <li>- transitions often work well (may be fuzzy)</li> <li>- organization at times supports the topic</li> <li>- more fluidity needed</li> <li>- five paragraphs</li> </ul>	<ul style="list-style-type: none"> <li>- sincere writing but not fully engaged/involved</li> <li>- pleasant or personable but not compelling</li> <li>- may momentarily please</li> <li>- at times has general, dispassionate language</li> <li>- some audience awareness</li> <li>- has safe generalities</li> <li>- discards some insight</li> </ul>	<ul style="list-style-type: none"> <li>- functional and general language</li> <li>- correct words and phrase without flair</li> <li>- colorful language seems overdone at times</li> <li>- some energetic verbs or picturesque phrases (tries to eliminate “to be” verbs)</li> <li>- uses literary terms in a general manner</li> </ul>	<ul style="list-style-type: none"> <li>- has a steady beat but businesslike or pleasant</li> <li>- grammatically correct but not musical</li> <li>- some sentence variation</li> <li>- reader must search for clues at times</li> <li>- some expressive phrases but others remain awkward</li> </ul>	<ul style="list-style-type: none"> <li>- has 3-5 minor errors (no major ones)</li> <li>- errors at times cause distractions</li> <li>- paragraphing is not perfect (minor problems)</li> <li>- grammar and usage errors are not drastic</li> <li>- end of sentence punctuation is correct</li> <li>- spelling is correct</li> </ul>
<b>1</b>	<ul style="list-style-type: none"> <li>- unclear purpose/theme</li> <li>- contains sketchy details</li> <li>- still searching for topic or topic not defined</li> <li>- repetitious writing</li> <li>- reads as random or disconnected thoughts</li> <li>- support is equally weighted (items of importance hard to locate)</li> </ul>	<ul style="list-style-type: none"> <li>- lacks a clear sense of direction</li> <li>- loosely or randomly put together</li> <li>- no internal structure</li> <li>- sequencing needs work</li> <li>- no real lead or conclusion</li> <li>- awkward pacing</li> <li>- connections between ideas are confusing</li> <li>- hard to understand</li> <li>- five paragraphs</li> </ul>	<ul style="list-style-type: none"> <li>- seems indifferent, distanced or uninvolved</li> <li>- lifeless and mechanical</li> <li>- overly technical or jargonistic</li> <li>- hard to sense the writer</li> <li>- monotone tone</li> <li>- functional language but not moving</li> <li>- writing does not appear comfortable</li> </ul>	<ul style="list-style-type: none"> <li>- limited vocabulary</li> <li>- words seem to search for meaning</li> <li>- vague language</li> <li>- persistent redundancy</li> <li>- relies on jargon or clichés</li> <li>- incorrectly used words</li> <li>- unclear or confusing words or terms</li> <li>- literary terms are absent</li> </ul>	<ul style="list-style-type: none"> <li>- reader must work to find the meaning</li> <li>- choppy, incomplete, rambling or awkward</li> <li>- not natural in sound</li> <li>- sentences begin the same way</li> <li>- too many connectives (and, too, but then, because, and so)</li> <li>- does not invite expressive oral reading</li> </ul>	<ul style="list-style-type: none"> <li>- contains errors in many areas of grammar and usage</li> <li>- paragraphing is missing or irregular or overused</li> <li>- highly noticeable errors</li> <li>- missing or incorrect punctuation</li> <li>- spelling errors</li> <li>- requires multiple reads to understand</li> <li>- needs extensive edits</li> </ul>